



Sustainable  
Performance  
Group

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## Media release

# Annual Report 2001 and invitation to the General Assembly of Shareholders

Feusisberg, March 27, 2002

In last year's difficult stock market environment, **Sustainable Performance Group (SPG) – an investment company that focuses on the sustainability theme** – saw a 22.8% decrease in its net asset value (NAV). The share price experienced a downward correction of 25.9%. By comparison, the MSCI World Index lost 15.3%. Unfortunately, the year under review did not witness a repeat of the strong 18% outperformance achieved by SPG versus the MSCI in 2000.

Enclosed with our Annual Report for the first time are **detailed sustainability company portraits** prepared by SPG's investment advisers SAM Sustainable Asset Management. They contain evaluations of all the companies in the SPG portfolio in terms of such criteria as corporate governance, eco-efficiency or involvement of external stakeholders. The portraits provide investors with an in-depth insight into the economic, ecological and social added value created by the companies invested in.

As 2002 marks SPG's fifth anniversary since going public, the company boasts a **track record spanning a number of years**. During this period, SPG has delivered ample proof that a well diversified and actively managed portfolio of leading sustainability companies can generate a competitive return. Between the IPO in 1997 and end-2001, SPG posted an annual performance of 4.2 %, outstripping the global benchmark index MSCI World, which reported an annual performance of 2.6%.

We are also pleased to invite you to the **5th Ordinary General Assembly of Shareholders** on **Wednesday, April 17, 2002 at 10.15 a.m.** at the Box im Schiffbau Theater in Zurich (see enclosed program). After the General Assembly, **Steen Riisgaard, CEO of Novozymes**, a key holding in the SPG portfolio, will be giving a speech entitled "**How sustainability drives our business success**".

For further information please consult the enclosed Annual Report and SAM Company Portraits, visit [www.sustainable.ch](http://www.sustainable.ch) or contact:

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**Sustainable Performance Group (SPG)** invests in companies whose products and services produce an economic, ecological and social benefit, this being the core philosophy underlying sustainability. These companies stand out for having taken action early to successfully integrate sustainability into their strategies and so achieve significant competitive advantages. The portfolio is focused on 20 to 30 sustainability pioneers and leaders. Diversification is at both geographic and sector level.

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## Registration / Reply coupon for the General Assembly

Date: April 17, 2002  
Place: Box im Schiffbau Theater, Schiffbaustrasse 4, 8005 Zurich (near Escher-Wyss-Platz)

- I would like to attend the SPG General Assembly.  
Time: 10.15 a.m. to approx. 12 a.m.
- I would like to attend the speech by Novozymes CEO Steen Riisgaard.  
Time: approx. 12.00 a.m. to 12.30 a.m.
- Unfortunately, I cannot come on this date. Please send me additional documentation.

Name: \_\_\_\_\_ First name: \_\_\_\_\_

Name of media: \_\_\_\_\_

Street: \_\_\_\_\_

Postcode: \_\_\_\_\_ Place: \_\_\_\_\_

Tel. / fax / e-mail \_\_\_\_\_

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