

Media release

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Dale Hanson, former CalPERS CEO, joins Sustainable Asset Management USA Advisory Board

American Partners Consulting Group and Sustainable Asset Management USA ink Marketing Agreement

SAM Sustainable Asset Management (SAM), a Zurich-based global asset management company and a leader in sustainable investing, today announced that Dale M. Hanson, former chief executive officer at the California Public Employees' Retirement System (CalPERS), has joined the SAM-USA Advisory Board. SAM also announced that SAM-USA has signed a marketing agreement with American Partners Consulting Group (APCG), a company founded by Mr. Hanson, which assists investment services firms in developing innovative financial products and identifying institutional markets.

Headquartered in Switzerland, SAM entered the US market in September 2002 when its affiliate, SAM USA, became registered with the Securities and Exchange Commission as an Investment Advisor. As an Advisory Board member, Mr. Hanson will provide counsel to SAM-USA on marketing the sustainable investment discipline to US institutional investors and provide guidance on industry trends. The joint marketing agreement between SAM-USA and APCG will focus on US pension plans, foundations and endowments.

Hanson joins fellow board members: James P. Miscoll, former vice chairman, Bank of America; John T. Story, former executive vice president and partner, Montgomery Asset Management; Andrew Ungerleider, Chairman of the Board of Earthstone International LLC; and Joshua Mailman, Founder and President of Sirius Business Corporation.

SAM invests in companies that are leaders in corporate sustainability -- a business strategy that creates long-term shareholder wealth by integrating economic, environmental and societal factors into a company's business planning. "Companies that embrace sustainability will outperform their competitors over time," said Hanson. "SAM's research and thorough investment methodology gives institutional investors exposure to the world's leading global companies that incorporate sustainable practices."



“We are pleased to welcome Dale Hanson to our US Advisory Board, and look forward to working with him and APCG to bring the benefits of sustainable investing to the US institutional market,” said Tim Lankford, president of Sustainable Asset Management USA. “His leadership in the institutional marketplace, and long time advocacy on issues of corporate governance and environmental responsibility, is widely known and respected.”

Mr. Hanson served as chief executive officer of CalPERS from 1987 to 1994. During that time he was widely recognized for his work in advancing corporate governance and shareowner rights.

If you have any questions, please contact:

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SAM Sustainable Asset Management was founded in 1995 as an independent asset management company specializing in sustainability investments. Today SAM ranks among the world’s leading institutions in this sector. Its clients include banks, insurance companies, pension funds, trusts as well as private investors.

Through systematic analysis, SAM seeks to identify companies with sustainable success criteria. Integrating these forward-looking criteria with the investment process gives the investor the greatest possible degree of control, transparency and an attractive return.

Besides individual mandates for institutional investors and private clients, SAM offers financial products in the field of future-oriented energy technologies, sustainable food production, water, efficient use of resources, sustainability pioneers, sustainability leaders and private equity.

SAM’s expertise stems from its own research as well as an active, worldwide sustainability network. In cooperation with Dow Jones and STOXX, SAM launched the world’s first family of sustainability indices, tracking the performance of companies that lead their industry in terms of sustainability. For SAM this means evaluating more than 1,000 companies each year.

SAM Sustainable Asset Management is headquartered in Zollikon-Zurich (Switzerland), and has offices in Chicago (USA), Melbourne (Australia), Milan (Italy) and Stockholm (Sweden).