

Zurich, September 7th, 2009

SAM's leading position in ESG integration confirmed by UN Principles for Responsible Investment (UN PRI) Report on Progress 2009

- **SAM ranks first quartile in implementing Principle 1 for Responsible Investments**
- **Principle 1 described the most difficult out of the six principles to implement according to signatories**
- **SAM's case study on ESG integration highlighted as guidance for UNPRI signatories on how to implement Principle 1**

SAM, the investment boutique focused exclusively on Sustainability Investing, has received its individual results of the UN Principles for Responsible Investment (UN PRI) Report on Progress 2009. With a score above 95%*, SAM ranks in the first quartile with regard to Principle 1 which requires signatories to "incorporate environmental, social, and corporate governance (ESG) into investment analysis and decision-making processes". This leading position was confirmed in the detailed benchmarking report which compares SAM with the other 275 signatories participating in the assessment and with a peer group of 152 investment managers.

SAM case study offers guidance to PRI signatories

In its 2009 Report on Progress, the UN PRI recognized SAM's leadership in ESG integration by highlighting SAM's approach as "best practice" and using it as an example of how other signatories can improve in this area. The expertise in integration is strongly linked to the fact that SAM – with its exclusive focus on Sustainability Investing – has been pioneering ways to incorporate environmental, social and long-term business issues in investment products and processes since 1995.

Sander van Eijkern, CEO of SAM: *"We are delighted with the results of this assessment given the importance of Principle 1 to achieving the vision of the UN PRI and SAM's ambition to lead in this area. SAM is continuously refining the way it incorporates sustainability issues in investment solutions and would be interested to discuss approaches to ESG integration with asset owners and asset managers."*

Stephanie Feigt, SAM's Chief Investment Officer: *"We were not at all surprised to hear that Principle 1 was voted the most difficult principle to implement by the majority of PRI signatories in the 2009 Report on Progress. It is challenging and PRI signatories might adopt different approaches to ESG integration. Whilst some might see integration as the consideration of ESG issues alongside traditional financial measures, we firmly believe that sustainability analysis adds value to investment decisions when it is systematically integrated into financial analysis."*

Strong rise in UN PRI signatories reporting – awareness grows globally

This year, 153 asset managers and 123 asset owners from all over the world participated in the annual assessment. A total of 276 signatories – an increase of 77% from 2008 – clearly indicates a rising awareness amongst the financial industry and the growing momentum towards Responsible Investing. Yet, as highlighted in the 2009 Report on Progress, only 5% of the total share of developed markets listed equity is currently subject to integration by PRI signatories, and many still struggle to implement Principle 1 on a systematic basis.

SAM's ambitions for 2010 and beyond

The report on implementing the Principles underscores SAM's position of leadership in Sustainability Investing. Nevertheless, SAM remains dedicated to further improving its scores in order to both serve clients better and to contribute to sustainable financial markets.

Links:

The brochure on SAM's approach on integrating the six PRI principles can be viewed and downloaded at: http://www.sam-group.com/downloads/about/organisation/SAM_PRI_2009.pdf

SAM's case study quoted as key reference point for PRI signatories on how to implement principle 1: <http://www.unpri.org/files/PRI%20Report%20on%20Progress%2009.pdf> (see p. 15)

Infobox:

What are The Principles for Responsible Investment (PRI)

The Principles for Responsible Investment, convened by UNEP FI and the UN Global Compact, was established as a framework to help investors achieve better long-term investment returns and sustainable markets through better analysis of environmental, social and governance issues in investment process and the exercise of responsible ownership practices. The Principles themselves, a full list of signatories and more information can be found at www.unpri.org

Mandatory UN PRI disclosure

Scores have been calculated based on signatories' self assessment and using the scoring methodology approved by the PRI Assessment Group. Although a limited verification exercise was undertaken with a proportion of signatories, responses have not been independently audited by the PRI Secretariat, PRI Assessment Group, or any other third party. Individual results including comparisons to the overall results (quartiles) are indicative and do not imply an endorsement of signatory activity. While this information is believed to be reliable, no representations or warranties are made as to the accuracy of information presented, and no responsibility or liability can be accepted for any error, omission or inaccuracy in this information.

** 95% of maximum points available for this principle.*

Further information:

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About SAM

SAM is an investment boutique focused exclusively on Sustainability Investing. The firm's offering comprises asset management, indexes and private equity. Its asset management capabilities include a range of single-theme, multi-theme and core sustainability investment strategies catering to institutional asset owners and financial intermediaries in Europe, the United States, Asia-Pacific and the Middle East.

Media Release



Through its index activities, SAM has partnered with Dow Jones Indexes and STOXX Limited for the publication and licensing of the globally recognized Dow Jones Sustainability Indexes (DJSI) as well as customized sustainability benchmarks. Furthermore, SAM is the center of expertise for clean tech private equity within Robeco.

Based on its Corporate Sustainability Assessment, SAM has compiled one of the world's largest sustainability databases and analyzes over 1,000 listed companies annually. SAM's proprietary research and sustainability data are fully integrated into its offering.

SAM is a member of Robeco, which was established in 1929 and offers a broad range of investment products and services worldwide. Robeco is a subsidiary of the AAA-rated Rabobank Group.

SAM was founded in 1995, is headquartered in Zurich and employs over 100 professionals. As of June 30 2009, SAM's total assets amount to EUR 8.9 billion.