



Press release

Zurich, February 1st 2005

Launch of The Sustainability Yearbook 2005

SAM Group and PricewaterhouseCoopers have launched the joint publication "The Sustainability Yearbook 2005" at the Annual Meeting of the World Economic Forum in Davos, Switzerland.

The Sustainability Yearbook 2005 is a reference book for corporate sustainability. It offers insights into SAM's Corporate Sustainability Assessment™ of over 1400 companies globally and presents PricewaterhouseCoopers' ValueReporting Framework™. This is a unique approach to managing and communicating corporate performance in financial and non-financial areas. Furthermore, the Yearbook illustrates sustainability trends, assessment criteria and results for 60 industry sectors and discusses some of the most relevant sustainability issues. The book, that appears in a modified version already the second year, is unique in the field of corporate sustainability.

"Today's markets and the future business agenda are challenged by a number of macroeconomic and sustainability trends. These trends impose opportunities and risks to the competitive environment of companies worldwide", says Reto Ringger, founder and CEO of SAM Group. "We translate these findings into the financial sector and invest exclusively in companies that are generating value added for their shareholders and stakeholders."

SAM's research tries to identify companies that seize opportunities and manage risks deriving from economic, environmental and social developments better than their peers. The Sustainability Yearbook 2005 offers valuable insights into SAM's approach and assessment results.



For further information please contact:

Gabriela Grab Hartmann
SAM Research
Seefeldstrasse 215
8008 Zürich
Tel.: +41 1 397 10 48
e-Mail: gabriela@sam-group.com
www.sam-group.com

SAM Group was founded in 1995 as an independent asset management company for sustainability investments. Today SAM is one of the world's leading institutions in this sector. Its clientele includes banks, insurance companies, pension funds, foundations and private clients.

SAM carries out systematic research to identify successful companies that meet sustainability criteria. The integration of these future-oriented criteria into the investment process provides investors with a high degree of security, transparency and an attractive return.

In addition to individual mandates for institutional investors and private clients, SAM offers financial products in the areas of global & European equities, innovative energy technologies, sustainable food production, water, resource efficiency, sustainability pioneers, sustainability leaders and private equity.

SAM's expertise is based on its own independent research and an active worldwide sustainability network. Together with Dow Jones Indexes and STOXX, SAM has launched a family of sustainability indexes to track the performance of companies that are industry leaders in terms of sustainability. As part of this process, SAM assesses over 1,000 companies every year.

SAM is headquartered in Zurich (Switzerland), with branches and representative offices in Barcelona, (Spain), Melbourne (Australia), Milan (Italy), Sonoma (California, USA), and Stockholm (Sweden).
